

GENERATION NEXT PRESENTS

DECADES DANCE

A 90'S THROWBACK EXPERIENCE

09 - 26 - 24

Baycrest

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NEXT



THE DECADES DANCE

At Baycrest, we are helping our community age fearlessly, so it's fitting to host an event that celebrates remarkable eras in history, with different music, fashion and cultural significance.

This year get ready to transport yourself back to the vibrant streets of 1990s New York in an evening where rhythm and nostalgia collide as we celebrate the iconic 90s'. The beats, the style, and the attitude of the decade will come alive on the dance floor, as we pay homage to this influential era. Break out your baggy jeans, oversized jerseys, and bold sneakers because we're taking it back to the days of boomboxes and block parties.

Our venue will be transformed into a time capsule, immersing you in the energy and creativity that defined the era. So, pump up your Air Maxes and mark your calendar for a night filled with throwback tunes, dope moves, and a whole lot of 90's flavour. Let's bring the house down and make some memories for an incredible cause.

OUR MISSION

This year's event will support programming at the new Kimel Family Centre for Brain Health and Wellness, located at Baycrest. The world's first research-based community centre dedicated to reducing dementia risk and promoting healthy brain aging.

Led by Drs. Howard Chertkow and Nicole Anderson, the Kimel Centre team conducts individualized dementia risk assessments and then "prescribes" a personalized program to determine which interventions best reduce a person's risk.

GUEST PROFILE

This event will be targeted to affluent consumers who are highly educated, influential, and have above average disposable income. Sponsoring The Decades Dance will allow you to reach a highly sought after group of clients.

THE STATS

Male 50% Female 50%

High Household Income

Education level – University Degree

Children still at home or attending university

LET'S WORK TOGETHER!

FOR MORE INFORMATION, PLEASE CONTACT REBECCA KORNBUM
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